



Digital Resource List

Over 50 Resources to Help You
Launch, Grow and Manage Your
Digital Platform

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**Hey, Jay here—creative professional,
digital media addict and all-around
lover of life!**

I'm *totally* passionate about sharing my expertise and teaching amazing influencers, like you, how to use digital tools to develop powerful online platforms.

In light of this, I've created the *Digital Resource List*.

The list consists of tools and resources that I've used over the years to facilitate personal projects as well as projects for my clients.

The *Digital Resource List* can be used as a quick reference guide or even to jumpstart your own digital toolkit.

As new resources are added to my workflow, I'll also update this list and share it with all of my email subscribers.

So, ensure that you're subscribed to The List to receive all of the upcoming updates.

Thanks again for downloading and I hope that this list saves you time while building your platform!

xo,

Jay

here's what's inside:



- ✓ **WordPress Tools & Plugins**
 - Premium WordPress Themes
 - Free WordPress Themes
 - Drag-and-Drop Builders
 - WordPress Plugins
- ✓ **Project Management Software**
- ✓ **Web & Social Media Tools**
 - Domain Name Registrars
 - Website Hosting Options
 - Social Media Management
 - Website Builders
 - E-commerce Platforms
- ✓ **Photo & Video**
- ✓ **Email Management Software**
- ✓ **Online Education**
- ✓ **Online Course Hosting**

WordPress Tools & Plugins

Where Can I Purchase Good Premium WordPress Themes?

Here are the first places that I visit to purchase Premium Themes for various projects:

- [ThemeForest*](#)
- [Elegant Themes*](#)
- [Themes Kingdom*](#)
- [Creative Market*](#)
- [BluChic](#)
- [pipdig](#)

Where Can I Download Free WordPress Themes?

Here are a few places online that you can download free WordPress themes to use on your next website:

- [WordPress.org](#)
- [Modern Themes](#)

WordPress Tools & Plugins

Where Can I Download Easy to Use Themes with Drag-and-Drop Builders?

This is a short list of premium themes that are pre-packaged with drag and drop builders or interfaces—allowing you to customize your theme while knowing very little coding.

- [Divi*](#)
- [Make](#)
- [Genesis](#)
- [X Theme*](#)

WordPress Tools & Plugins

What Plugins Should I Use with on my WordPress Site?

These are some of the tools and plugins that I use for almost all of my WordPress installations:

- [CoSchedule](#)
- [Snapppt](#)
- [Duplicate Post](#)
- [Minimal Coming Soon & Maintenance Mode](#)
- [WP Smush](#)
- [WordFence Security](#)

Project Management Software

Project Management is essential when running a business. If you're still using a notepad, it's time to update to one of these tools.

- [ToDoist](#)
- [Asana](#)
- [HoneyBook](#)

Web & Social Media Tools

Where Can I Purchase Domain Names?

Here are some of my go-to places for purchasing/registering domain names:

- [BlueHost*](#)
- [GoDaddy](#)

Where Can I Purchase Website Hosting?

These are my top three hosts for websites.

- [WPEngine*](#)
- [BlueHost*](#)
- [GoDaddy](#)

Web & Social Media Tools

What Tools Can I Use to Manage my Social Media Accounts?

When managing social media for business, it's important to have tools to help you to keep track of and organize your posts—especially if you're a fan of batching.

These tools are instrumental to me when managing social media accounts.

- CoSchedule (although mentioned for WordPress, this platform is excellent for scheduling posts on various social media platforms, so I re-listed it here).
- HootSuite
- Planoly
- Later

Web & Social Media Tools

What Website Builders Can I use to Create My Website?

There are pros and cons to using builders, as with almost everything else in life. While WordPress is my preferred platform, these are some builders you can use to get started:

- [SquareSpace](#)
- [Weebly*](#)
- [Yola](#)
- [Format](#)

What e-Commerce Platforms Can I Use to Sell Products Online?

Depending on the needs of the particular project, I use any one the following eCommerce platforms.

- [SquareSpace](#)
- [Weebly*](#)
- [Ecwid](#)
- [Shopify](#)
- [WooCommerce \(WordPress\)](#)

Photo & Video

Photo Editing Software

This is my go-to software for photo editing:

- [Adobe Photoshop](#)
- [Adobe Photoshop Lightroom](#)

Mobile Apps for Photo Editing

Whenever I'm on the go, I use a combination of the following photography apps to edit photos.

- [Adobe Lightroom](#)
- [VSCO](#)
- [FaceTune](#)
- [Perfect 365](#)
- [A Color Story](#)

Video Editing Software

Here are a few video editing resources to get you started.

- [Filmora](#)
- [Final Cut Pro](#)
- [Windows Media Player](#)
- [Adobe Premier](#)

Mobile Apps for Editing Video

It's refreshing to find apps that allow you to edit videos on the go. Here are some that I have tried and used:

- [Quik](#)
- [VideoShop](#)
- [Stop Motion App — Apple • Android](#)

Email Management Software

Gmail is great when corresponding with friends and family, but when operating a business, it's essential to upgrade to an email management system. Here are a few options to get you started:

- [MailChimp*](#)
- [MailerLite*](#)
- [AWeber](#)
- [OntraPort](#)
- [ConvertKit](#)

Online Education

One of the most important parts of business ownership is being open to learning new things and applying them to your business.

Here are a few platforms that can be visited to stay on the cutting edge of your industry:

- [Lynda](#)
- [Coursera](#)
- [Udemy](#)
- [CreativeLive](#)

Online Course Hosting

If teaching is a part of your business, then these platforms and plugins are great ways to host your online courses:

- Teachable
- Thinkific

That's It!

Remember to keep this list in a location that is easy to access, for quick reference.

Have questions about any of the tools and resources on this list? Send me a message using the [contact form on my site](#), or find me on Twitter at twitter.com/jaylabastien

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